

UpDealership | Logo & Brand Identity Design Packages

Basic Package - \$250

- 1 Custom Logo Design (2 initial concepts)
- 2 Revisions
- Transparent PNG & High-Res JPG
- Black & White and Color Versions
- Basic Brand Color Palette (3 colors)
- Typography Suggestion
- Mini Brand Style Guide (1 page)
- Delivery Time: 4 Days
- File Types: JPG, PNG, PDF
- Bonus: Social media profile picture logo

Professional Package - \$450

- Everything in Basic, plus:
- 3 Logo Concepts
- Up to 5 Revisions
- Full Brand Color Palette (5-6 colors)
- Custom Typography Pairing
- Favicon Design
- Social Media Kit (Facebook, Instagram, LinkedIn banners)
- Complete Brand Style Guide (up to 4 pages)
- Delivery Time: 6 Days
- File Types: JPG, PNG, SVG, PDF, AI, EPS
- Bonus: Stationery mockups (business card + letterhead design)

Entrepreneur Package - \$650

- Everything in Professional, plus:
- 5 Unique Logo Concepts
- Unlimited Revisions
- Logo Animation (GIF or MP4)
- Social Media Kit + Cover Designs (Custom tailored for each platform)
- Business Card, Letterhead & Envelope Designs

- Brand Patterns/Textures
- Full 10+ Page Brand Guidelines Book (colors, logo use, typography, spacing, tone)
- Delivery Time: 7-10 Days
- File Types: All including editable source files (AI, PSD)
- Bonus: Editable Canva Brand Kit + Mockup Showcase Presentation